



# WILL GARDNER

MANAGING DIRECTOR

With 25+ years recruitment expertise, I've worked with businesses right across the FMCG spectrum, from established blue-chips to exciting challenger brand start ups and scale ups, specialising in senior & c-suite hires.



### RECENT ROLES RECRUITED:

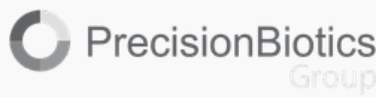
- UK Food Start up – Managing Director - £120,000 plus options
- Account Director – UK Grocery - £110,000
- Healthy Drinks category – Head of Marketing - £110,000
- Gut Health – UK Head of Sales - £110,000 plus equity
- Global Drinks brand – UK Field Sales Lead - £110,000



### LINKEDIN REACH:

- Inmail Acceptance Rate: 54.7% v industry peer average of 27.6%
- Job View to Apply Rate: 16.3% v industry peer average of 14.5%
- Circa 119,000 company page followers
- Top 25% of LinkedIn Recruiting Teams 2023, 2024, 2025

## KEY CLIENTS



## TESTIMONIAL

**“I HAD AN EXCELLENT EXPERIENCE WORKING WITH WILL...HIGHLY RECOMMEND HIS EXPERTISE.”**

CONNECT



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